

- GET YOUR STUDENTS NOTICED by EMPLOYERS

ADD PROOF OF SKILLS TO TENNESSEE STUDENTS' DEGREES

IT'S TOUGH TO COMPETE IN TODAY'S JOB MARKET.

The current US job market is experiencing record-high job openings and low unemployment, yet young graduates lack the experience they need to launch their career.

More than ever, incoming workers—your graduates—need ways to stand out from the crowd. Meanwhile, employers are looking for skilled workers who can not only perform the job but learn and grow as its requirements change.

GIVE YOUR STUDENTS A CREDENTIAL THAT WILL GET THEM NOTICED AS THEY APPLY FOR JOBS.

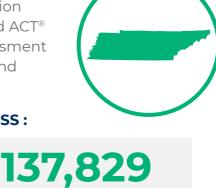
The ACT® WorkKeys® National Career Readiness Certificate® (NCRC®) certifies that recipients have the foundational skills needed for virtually any job, from blue collar to white collar positions.

Many educational institutions award WorkKeys NCRCs with diplomas, giving graduates proof of their work ready skills as they enter the workforce. WorkKeys NCRCs are recognized by nearly 28,000 employers nationwide in hiring and promoting skilled workers.

ENSURE STUDENT SUCCESS IN TENNESSEE

has approved and will completely fund ACT® WorkKeys® as a career readiness assessment for all Tennessee high school juniors and seniors. **WORK READY COMMUNITIES SUCCESS:**

The Tennessee Department of Education



956

Tennessee Employers Support ACT WorkKeys

TOP THREE BENEFITS OF TAKING WORKKEYS FOR TENNESSEE STUDENTS

1. TEST THEIR SKILLS

NCRC certified

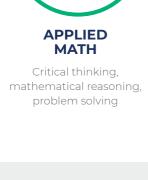
Tennesseans are

1. Students who take WorkKeys may qualify for college credits, per recommendations by the American Council on Education (ACE).

- 2. Students who earn the WorkKeys NCRC boost their resumes by adding a nationally recognized credential that can be easily shared online.
- 3. Depending on WorkKeys score or certificate levels, students may be exempt from TCATs required Technology Foundations class.
- **HOW IT WORKS:**

employers deem important for productivity and trainability:

Students take three WorkKeys Assessments in the skills most



3.

4.



WorkKeys NCRCs are awarded based on WorkKeys scores.

Minimum score required

on all 3 WorkKeys exams

6

5



Gold

NCRC

Level

Platinum

Silver 4

	Bronze	3		
			'	
S	COMPARE SKILLS TO JOBS Students can compare their score levels to occupational profiles contained in the ACT® WorkKeys® JobPro database—an online ob skills database with more than 21,000 careers profiled.			
S	tudents may opt	THEIR SKILLS in to claim their digital badge to fur y on social channels and recruiting s		

presented during job interviews and verified online.

66 At Eastman, we want good-paying jobs and rewarding career opportunities for everyone in our community. Engaging in ACT Work Ready Communities is enabling us to work with other businesses and

ZipRecruiter, Indeed, and LinkedIn. WorkKeys NCRCs can also be

to ACT WorkKeys and the NCRC and how it can help them take charge of their career decisions.

community leaders to introduce students and residents

Help your students join more than 5 million emerging and current workforce

- Tanya Foreman, Education Initiatives Manager at Eastman in Kingsport, TN